

## INVOICE



http://www.local6.com

Billing Address:

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258055-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1564

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	258055	06301401

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019		

Agency Ref	Advertiser Ref

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	10/15/12	10/15/12	Morn News at 5a	5-530a	1-----	:30	1	\$500.00	NM																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258055-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/11/12	10/11/12	Morn News at 6a	6-7a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/11/12 5:59 AM Morn News at 6a 6-7a :30 PRATV1224H \$800.00 NM									
7	10/10/12	10/10/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 8:54 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									
8	10/11/12	10/11/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/11/12 8:59 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									
9	10/12/12	10/12/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 8:19 AM The Early Show 7-9a :30 PRATV1224H \$700.00 NM									
10	10/09/12	10/09/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/09/12 9:41 AM Rachael Ray 9-10a :30 PRATV1224H \$500.00 NM									
11	10/10/12	10/10/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 9:44 AM Rachael Ray 9-10a :30 PRATV1224H \$500.00 NM									
12	10/12/12	10/12/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 9:43 AM Rachael Ray 9-10a :30 PRATV1219H \$500.00 NM									
13	10/10/12	10/10/12	Price Is Right	11a-12p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 11:29 AM Price Is Right 11a-12p :30 PRATV1219H \$1,400.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1564	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/12/12	10/12/12	Price Is Right	11a-12p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 11:59 AM Price Is Right 11a-12p :30 PRATV1224H \$1,400.00 NM									
15	10/09/12	10/09/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 PRATV1219H \$1,250.00 NM									
16	10/11/12	10/11/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 PRATV1224H \$1,250.00 NM									
17	10/12/12	10/12/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1219H \$1,250.00 NM									
18	10/15/12	10/15/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 1:29 PM Soaps 12:30-2p :30 PRATV1219H \$1,250.00 NM									
19	10/10/12	10/10/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
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20	10/12/12	10/12/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 1:59 PM Soaps 12:30-2p :30 PRATV1224H \$1,250.00 NM									
21	10/15/12	10/15/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 2:29 PM The Talk 2-3p :30 PRATV1224H \$700.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258055-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1564

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/09/12	10/09/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 4:20 PM Extra 4-430p :30 PRATV1224H \$700.00 NM									
23	10/11/12	10/11/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 4:19 PM Extra 4-430p :30 PRATV1219H \$700.00 NM									
24	10/09/12	10/09/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:15 PM News at 5p 5-530p :30 PRATV1219H \$1,000.00 NM									
25	10/11/12	10/11/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 5:50 PM News at 5p 5-530p :30 PRATV1224H \$1,000.00 NM									
26	10/09/12	10/09/12	News at 6p	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 8:27 PM News at 6p 6-630p :30 PRATV1224H \$1,400.00 NM									
27	10/11/12	10/11/12	News at 6p	6-630p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 6:12 PM News at 6p 6-630p :30 PRATV1219H \$1,400.00 NM									
28	10/15/12	10/15/12	News at 7p	7-7:30p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 7:12 PM News at 7p 7-7:30p :30 PRATV1219H \$1,800.00 NM									
29	10/10/12	10/10/12	News at 7p	7-7:30p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 7:22 PM News at 7p 7-7:30p :30 PRATV1219H \$1,800.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258055-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1564	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/09/12	10/09/12	Inside Edition	730-8p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 7:56 PM Inside Edition 730-8p :30 PRATV1219H \$1,500.00 NM									
31	10/11/12	10/11/12	Inside Edition	730-8p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 7:56 PM Inside Edition 730-8p :30 PRATV1224H \$1,500.00 NM									
32	10/15/12	10/15/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 11:28 PM M-F 11p News 11-1135p :30 PRATV1224H \$2,500.00 NM									
33	10/11/12	10/11/12	M-F 11p News	11-1135p	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 11:24 PM M-F 11p News 11-1135p :30 PRATV1219H \$2,500.00 NM									
34	10/15/12	10/15/12	David Letterman	1136p-1238a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:14 AM David Letterman 1136p-1238a :30 PRATV1219H \$750.00 NM									
35	10/10/12	10/10/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 12:30 AM David Letterman 1136p-1238a :30 PRATV1224H \$1,000.00 NM									
36	10/12/12	10/12/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 11:50 PM David Letterman 1136p-1238a :30 PRATV1219H \$1,000.00 NM									
37	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:29 AM 7-9a Sat Early Show 7-9a :30 PRATV1224H \$600.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258055-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1564	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/13/12	10/13/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 6:12 AM Morn News at 6a 6-7a :30 PRATV1224H \$750.00 NM MG for 38.1 10/13 1 WKMG Sa 10/13/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 38.2									
39	10/13/12	10/13/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 11:47 PM Inside Edition Wknd 1135p-1205a :30 PRATV1219H \$750.00 NM									
40	10/13/12	10/13/12	Extra Wknd	1205-105a	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 12:26 AM Extra Wknd 1205-105a :30 PRATV1224H \$650.00 NM									
41	10/14/12	10/14/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 6:29 AM 6-830a Sun News 6a-830a :30 PRATV1219H \$400.00 NM									
42	10/14/12	10/14/12	Cold Case	1135p-1235a	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 12:16 AM Cold Case 1135p-1235a :30 PRATV1224H \$750.00 NM									

Total Spots                    42      Gross Total                    \$43,150.00

## Payment Terms 30 Days

Agency Commission                    \$6,472.50  
 Net Amount Due                    \$36,677.50

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## INVOICE



http://www.local6.com

Billing Address:

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258056-1	10/28/12	October 2012	10/01/12 - 10/22/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1565

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	258056	06301405

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019		

Agency Ref	Advertiser Ref

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	Morn News at 5a	5-530a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:13 AM Morn News at 5a 5-530a :30 PRATV1219H \$500.00 NM									
2	10/17/12	10/17/12	Morn News at 5a	5-530a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 5:24 AM Morn News at 5a 5-530a :30 PRATV1219H \$500.00 NM									
3	10/17/12	10/17/12	Morn News at 530a	530-6a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 5:51 AM Morn News at 530a 530-6a :30 PRATV1224H \$700.00 NM									
4	10/18/12	10/18/12	Morn News at 530a	530-6a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/18/12 5:41 AM Morn News at 530a 530-6a :30 PRATV1224H \$700.00 NM									
5	10/22/12	10/22/12	Morn News at 6a	6-7a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:54 AM Morn News at 6a 6-7a :30 PRATV1224H \$800.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1565	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/18/12	Morn News at 6a	6-7a	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:25 AM Morn News at 6a 6-7a :30 PRATV1224H \$800.00 NM									
7	10/18/12	10/18/12	Morn News at 6a	6-7a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 6:23 AM Morn News at 6a 6-7a :30 PRATV1219H \$800.00 NM									
8	10/19/12	10/19/12	Morn News at 6a	6-7a	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 6:55 AM Morn News at 6a 6-7a :30 PRATV1224H \$800.00 NM									
9	10/17/12	10/17/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 8:54 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									
10	10/18/12	10/18/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 8:24 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									
11	10/19/12	10/19/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 7:55 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									
12	10/16/12	10/16/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 9:36 AM Rachael Ray 9-10a :30 PRATV1219H \$500.00 NM									
13	10/17/12	10/17/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 9:34 AM Rachael Ray 9-10a :30 PRATV1224H \$500.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258056-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/19/12	10/19/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 9:32 AM Rachael Ray 9-10a :30 PRATV1224H \$500.00 NM									
15	10/22/12	10/22/12	Price Is Right	11a-12p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 10/22/12 11:29 AM Price Is Right 11a-12p :30 PRATV1219H \$1,400.00 NM									
16	10/17/12	10/17/12	Price Is Right	11a-12p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 12:00 PM Price Is Right 11a-12p :30 PRATV1219H \$1,400.00 NM									
17	10/19/12	10/19/12	Price Is Right	11a-12p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 12:00 PM Price Is Right 11a-12p :30 PRATV1219H \$1,400.00 NM									
18	10/22/12	10/22/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 10/22/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 PRATV1224H \$1,250.00 NM									
19	10/16/12	10/16/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1224H \$1,250.00 NM									
20	10/17/12	10/17/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1224H \$1,250.00 NM									
21	10/18/12	10/18/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 PRATV1224H \$1,250.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<u>Invoice #</u> 258056-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> ISS/Priorities USA Action		<u>Product</u> PRIORITIES USA ACT	<u>Estimate Number</u> 1565

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/19/12	10/19/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	F	10/19/12	12:24 PM	Local 6 News 12-1230p	12-1230p	:30	PRATV1224H	\$1,250.00 NM
23	10/22/12	10/22/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	M	10/22/12	1:29 PM	Soaps	12:30-2p	:30	PRATV1219H	\$1,250.00 NM
24	10/17/12	10/17/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	W	10/17/12	1:33 PM	Soaps	12:30-2p	:30	PRATV1219H	\$1,250.00 NM
25	10/18/12	10/18/12	Soaps	12:30-2p	---1---	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---1---	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	Th	10/18/12	12:58 PM	Soaps	12:30-2p	:30	PRATV1219H	\$1,250.00 NM
26	10/19/12	10/19/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	F	10/19/12	1:59 PM	Soaps	12:30-2p	:30	PRATV1219H	\$1,250.00 NM
27	10/22/12	10/22/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	M	10/22/12		The Talk	2-3p	:00		\$700.00 NM
Credited									
28	10/16/12	10/16/12	The Talk	2-3p	-1-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	Tu	10/16/12	2:59 PM	The Talk	2-3p	:30	PRATV1219H	\$700.00 NM

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258056-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/17/12	10/17/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 2:30 PM The Talk 2-3p :30 PRATV1224H \$700.00 NM									
30	10/18/12	10/18/12	The Talk	2-3p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 2:27 PM The Talk 2-3p :30 PRATV1224H \$700.00 NM									
31	10/16/12	10/16/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 4:13 PM Extra 4-430p :30 PRATV1224H \$700.00 NM									
32	10/18/12	10/18/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 4:13 PM Extra 4-430p :30 PRATV1219H \$700.00 NM									
33	10/22/12	10/22/12	News at 5p	5-530p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:27 PM News at 5p 5-530p :30 PRATV1224H \$1,000.00 NM									
34	10/16/12	10/16/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:13 PM News at 5p 5-530p :30 PRATV1219H \$1,000.00 NM									
35	10/18/12	10/18/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 5:12 PM News at 5p 5-530p :30 PRATV1224H \$1,000.00 NM									
36	10/16/12	10/16/12	News at 6p	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:27 PM News at 6p 6-630p :30 PRATV1224H \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258056-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1565

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/18/12	10/18/12	News at 6p	6-630p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 6:22 PM News at 6p 6-630p :30 PRATV1219H \$1,400.00 NM									
38	10/19/12	10/19/12	News at 6p	6-630p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:26 PM News at 6p 6-630p :30 PRATV1224H \$1,400.00 NM									
39	10/22/12	10/22/12	News at 7p	7-7:30p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 7:28 PM News at 7p 7-7:30p :30 PRATV1219H \$1,800.00 NM									
40	10/16/12	10/16/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:20 PM News at 7p 7-7:30p :30 PRATV1219H \$1,800.00 NM									
41	10/17/12	10/17/12	News at 7p	7-7:30p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 News at 7p 7-7:30p :00 \$1,800.00 NM See MG 41.2 2 WKMG Su 10/21/12 12:26 AM Sun 11p News after NFL Late News :30 PRATV1219H \$1,800.00 NM MG for 41.1 10/17									
42	10/16/12	10/16/12	Inside Edition	730-8p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:56 PM Inside Edition 730-8p :30 PRATV1224H \$1,500.00 NM									
43	10/18/12	10/18/12	Inside Edition	730-8p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 7:50 PM Inside Edition 730-8p :30 PRATV1224H \$1,500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	10/19/12	10/19/12	Inside Edition	730-8p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 7:29 PM Inside Edition 730-8p :30 PRATV1219H \$1,500.00 NM									
45	10/22/12	10/22/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 11:27 PM M-F 11p News 11-1135p :30 PRATV1224H \$2,500.00 NM									
46	10/18/12	10/18/12	M-F 11p News	11-1135p	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 11:27 PM M-F 11p News 11-1135p :30 PRATV1219H \$2,500.00 NM									
47	10/22/12	10/22/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:32 AM David Letterman 1136p-1238a :30 PRATV1219H \$1,000.00 NM									
48	10/17/12	10/17/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 12:07 AM David Letterman 1136p-1238a :30 PRATV1219H \$1,000.00 NM									
49	10/19/12	10/19/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 12:08 AM David Letterman 1136p-1238a :30 PRATV1224H \$1,000.00 NM									
50	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:26 AM 7-9a Sat Early Show 7-9a :30 PRATV1219H \$600.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258056-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1565	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/20/12	10/20/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/18/12 6:57 AM Morn News at 6a 6-7a :30 PRATV1224H \$750.00 NM MG for 51.1 10/20 1 WKMG Sa 10/20/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 51.2									
52	10/20/12	10/20/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 11:56 PM Inside Edition Wknd 1135p-1205a :30 PRATV1224H \$750.00 NM									
53	10/20/12	10/20/12	Extra Wknd	1205-105a	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 12:17 AM Extra Wknd 1205-105a :30 PRATV1219H \$650.00 NM									
54	10/21/12	10/21/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 6:57 AM 6-830a Sun News 6a-830a :30 PRATV1224H \$400.00 NM									
55	10/21/12	10/21/12	Cold Case	1135p-1235a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 1:01 AM Cold Case 1135p-1235a :30 PRATV1224H \$750.00 NM									

Total Spots                    54      Gross Total                    \$57,150.00

## Payment Terms 30 Days

Agency Commission                    \$8,572.50

Net Amount Due                    \$48,577.50

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
 Attention: Accounts Payable  
 1322 G. Street, SE  
 Washington, DC 20003

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262771-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1788

Flight Dates	Order #	Alt Order #
10/20/12 - 10/22/12	262771	06388221

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/22/12	10/22/12	Soaps	12:30-2p	M-----	1:00	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:28 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,500.00 NM									
7	10/22/12	10/22/12	The Talk	2-3p	M-----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 1:59 PM The Talk 2-3p 1:00 PRATV1203H \$1,400.00 NM									

**Total Spots** 2 **Gross Total** \$3,900.00

## Payment Terms 30 Days

**Agency Commission** \$585.00

**Net Amount Due** \$3,315.00

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## INVOICE


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Billing Address:

**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

Mundy Katowitz Media  
 Attention: Accounts Payable  
 1322 G. Street, SE  
 Washington, DC 20003

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1563

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	258059	06301431

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/05/12	10/05/12	David Letterman	1136p-1238a	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 12:10 AM David Letterman 1136p-1238a :30 USATV02H \$900.00 NM									
2	10/05/12	10/05/12	Price Is Right	11a-12p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 10:59 AM Price Is Right 11a-12p :30 PRATV1219H \$1,000.00 NM									
3	10/05/12	10/05/12	Soaps	12:30-2p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 12:59 PM Soaps 12:30-2p :30 PRATV1219H \$1,000.00 NM									
4	10/05/12	10/05/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$900.00 NM									
5	10/05/12	10/05/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 8:13 AM The Early Show 7-9a :30 PRATV1219H \$700.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 9:54 AM Rachael Ray 9-10a :30 USATV02H \$500.00 NM									
7	10/08/12	10/08/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 12:00 PM Price Is Right 11a-12p :30 PRATV1224H \$1,000.00 NM									
8	10/08/12	10/08/12	Soaps	12:30-2p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 1:29 PM Soaps 12:30-2p :30 PRATV1224H \$1,000.00 NM									
9	10/08/12	10/08/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 2:28 PM The Talk 2-3p :30 PRATV1224H \$700.00 NM									
10	10/08/12	10/08/12	Morn News at 6a	6-7a	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:58 AM Morn News at 6a 6-7a :30 PRATV1224H \$800.00 NM									
11	10/08/12	10/08/12	News at 7p	7-7:30p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 7:22 PM News at 7p 7-7:30p :30 PRATV1224H \$1,500.00 NM									
12	10/06/12	10/06/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 11:57 PM Inside Edition Wknd 1135p-1205a :30 PRATV1224H \$750.00 NM									
13	10/06/12	10/06/12	Extra Wknd	1205-105a	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 12:29 AM Extra Wknd 1205-105a :30 PRATV1224H \$650.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1563	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/06/12	10/06/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/05/12 6:42 AM Morn News at 6a 6-7a :30 USATV02H \$750.00 NM MG for 14.1 10/06 1 WKMGSA 10/06/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 14.2									
15	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSA 10/06/12 7:59 AM 7-9a Sat Early Show 7-9a :30 PRATV1224H \$600.00 NM									
16	10/07/12	10/07/12	Cold Case	1135p-1235a	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSA 10/07/12 12:34 AM Cold Case 1135p-1235a :30 PRATV1224H \$750.00 NM									
17	10/07/12	10/07/12	Sun 1235-135a	1235-135a	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSA 10/07/12 1:18 AM Sun 1235-135a 1235-135a :30 PRATV1224H \$650.00 NM									
18	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSA 10/07/12 6:29 AM 6-830a Sun News 6a-830a :30 PRATV1224H \$400.00 NM									
19	10/04/12	10/04/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 PRATV1219H \$900.00 NM									
20	10/04/12	10/04/12	Extra	4-430p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 4:20 PM Extra 4-430p :30 USATV02H \$800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/04/12	10/04/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 5:25 PM News at 5p 5-530p :30 PRATV1219H \$1,000.00 NM									
22	10/04/12	10/04/12	Morn News at 530a	530-6a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 5:42 AM Morn News at 530a 530-6a :30 PRATV1219H \$700.00 NM									
23	10/04/12	10/04/12	News at 6p	6-630p	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 5:58 PM News at 6p 6-630p :30 USATV02H \$1,200.00 NM									
24	10/04/12	10/04/12	Morn News at 6a	6-7a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 6:40 AM Morn News at 6a 6-7a :30 USATV02H \$800.00 NM									
25	10/04/12	10/04/12	Inside Edition	730-8p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 7:42 PM Inside Edition 730-8p :30 PRATV1219H \$1,500.00 NM									
26	10/02/12	10/02/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/02/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$900.00 NM									
27	10/02/12	10/02/12	Extra	4-430p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/02/12 4:20 PM Extra 4-430p :30 PRATV1219H \$800.00 NM									
28	10/02/12	10/02/12	News at 5p	5-530p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/02/12 5:28 PM News at 5p 5-530p :30 USATV02H \$1,000.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1563

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/02/12	10/02/12	News at 6p	6-630p	-1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 6:26 PM News at 6p 6-630p :30 PRATV1219H \$1,200.00 NM									
30	10/02/12	10/02/12	Inside Edition	730-8p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:43 PM Inside Edition 730-8p :30 USATV02H \$1,500.00 NM									
31	10/02/12	10/02/12	Rachael Ray	9-10a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:31 AM Rachael Ray 9-10a :30 PRATV1219H \$500.00 NM									
32	10/03/12	10/03/12	David Letterman	1136p-1238a	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 11:54 PM David Letterman 1136p-1238a :30 USATV02H \$900.00 NM									
33	10/03/12	10/03/12	Price Is Right	11a-12p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 12:00 PM Price Is Right 11a-12p :30 USATV02H \$1,000.00 NM									
34	10/03/12	10/03/12	Soaps	12:30-2p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 1:59 PM Soaps 12:30-2p :30 PRATV1219H \$1,000.00 NM									
35	10/03/12	10/03/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 2:29 PM The Talk 2-3p :30 USATV02H \$700.00 NM									
36	10/03/12	10/03/12	Morn News at 5a	5-530a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 5:24 AM Morn News at 5a 5-530a :30 PRATV1219H \$500.00 NM									

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## INVOICE



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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258059-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/03/12	10/03/12	News at 7p	7-7:30p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 7:21 PM News at 7p 7-7:30p :30 PRATV1219H \$1,500.00 NM									
38	10/03/12	10/03/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 8:45 AM The Early Show 7-9a :30 USATV02H \$700.00 NM									
39	10/03/12	10/03/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 9:23 AM Rachael Ray 9-10a :30 PRATV1219H \$500.00 NM									
<b>Total Spots</b>							<b>39</b>	<b>Gross Total</b>	<b>\$34,150.00</b>

## Payment Terms 30 Days

<u>Agency Commission</u>	\$5,122.50
<u>Net Amount Due</u>	\$29,027.50

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262773-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1789

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262773	06388373

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/26/12	Soaps	12:30-2p	----1--	1:00	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:28 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,500.00 NM									
4	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:29 AM 7-9a Sat Early Show 7-9a 1:00 PRATV1203H \$1,200.00 NM									
5	10/28/12	10/28/12	Cold Case	1135p-1235a	-----1	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:55 PM Cold Case 1135p-1235a 1:00 PRATV1203H \$1,500.00 NM									
6	10/25/12	10/25/12	The Talk	2-3p	---1---	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 The Talk 2-3p :00 \$1,400.00 NM See MG 6.2									

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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262773-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1789

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/25/12	News at 6p	6-630p	---1---	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:23 PM News at 6p 6-630p 1:00 PRATV1203H \$2,800.00 NM									
8	10/23/12	10/23/12	The Doctors	3-4p	-1-----	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 3:46 PM The Doctors 3-4p 1:00 PRATV1203H \$1,000.00 NM									
9	10/24/12	10/24/12	Local 6 News 12-1230p	12-1230p	--1----	1:00	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:13 PM Local 6 News 12-1230p 12-1230p 1:00 PRATV1203H \$2,500.00 NM									
10	10/24/12	10/24/12	Extra	4-430p	--1----	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 4:21 PM Extra 4-430p 1:00 PRATV1203H \$1,400.00 NM									
11	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----S-	1:00	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 10/27/12 11:55 PM Inside Edition Wknd 1135p-1205a 1:00 PRATV1203H \$1,500.00 NM									
12	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----S-	1:00	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 10/27/12 8:59 AM 7-9a Sat Early Show 7-9a 1:00 PRATV1203H \$1,200.00 NM									
13	10/28/12	10/28/12	Cold Case	1135p-1235a	-----S	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/28/12 12:29 AM Cold Case 1135p-1235a 1:00 PRATV1203H \$1,500.00 NM									

**Total Spots** 10 **Gross Total** \$17,100.00

## Payment Terms 30 Days

**Agency Commission** \$2,565.00  
**Net Amount Due** \$14,535.00

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G. Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
258057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1566

Flight Dates	Order #	Alt Order #
10/23/12 - 11/02/12	258057	06301407

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
9914019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/24/12	10/24/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 8:24 AM The Early Show 7-9a :30 PRATV1229H \$700.00 NM									
12	10/26/12	10/26/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 9:45 AM Rachael Ray 9-10a :30 PRATV1229H \$500.00 NM									
35	10/25/12	10/25/12	News at 5p	5-530p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:28 PM News at 5p 5-530p :30 PRATV1229H \$1,000.00 NM									
43	10/25/12	10/25/12	Inside Edition	730-8p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:29 PM Inside Edition 730-8p :30 PRATV1229H \$1,500.00 NM									
48	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 10/27/12 8:29 AM 7-9a Sat Early Show 7-9a :30 PRATV1229H \$600.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1566	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 12:04 AM Inside Edition Wknd 1135p-1205a :30 PRATV1229H \$750.00 NM									
51	10/27/12	10/27/12	Extra Wknd	1205-105a	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 12:37 AM Extra Wknd 1205-105a :30 PRATV1229H \$650.00 NM									
52	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:23 AM 6-830a Sun News 6a-830a :30 PRATV1229H \$400.00 NM									
53	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:30 AM CBS Sunday Morning 9-1030a :30 PRATV1229H \$2,500.00 NM									
56	10/26/12	10/26/12	Soaps	12:30-2p	----F--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 1:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$2,000.00 NM									
57	10/26/12	10/26/12	Local 6 News 12-1230p	12-1230p	----F--	1:00	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 12:12 PM Local 6 News 12-1230p 12-1230p 1:00 PRATV1203H \$1,800.00 NM									
58	10/26/12	10/26/12	News at 6p	6-630p	----F--	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 5:59 PM News at 6p 6-630p :30 PRATV1229H \$1,200.00 NM									
59	10/26/12	10/26/12	News at 6p	6-630p	----F--	1:00	1	\$2,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/26/12 6:28 PM News at 6p 6-630p 1:00 PRATV1203H \$2,400.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258057-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACT	1566

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/26/12	10/26/12	Morn News at 6a	6-7a	----F--	1:00	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:28 AM Morn News at 6a 6-7a 1:00 PRATV1203H \$1,600.00 NM									
61	10/26/12	10/26/12	Inside Edition	730-8p	----F--	1:00	1	\$3,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:28 PM Inside Edition 730-8p 1:00 PRATV1203H \$3,000.00 NM									
69	10/27/12	10/27/12	Sat Local 6 News at 6p	6-630p	-----S-	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 69.2									
70	10/28/12	10/28/12	Cold Case	1135p-1235a	-----S	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:06 AM Cold Case 1135p-1235a :30 PRATV1229H \$750.00 NM									
71	10/28/12	10/28/12	Extra Wknd	1235-135a	-----S	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:48 AM Extra Wknd 1235-135a :30 PRATV1229H \$650.00 NM									
72	10/28/12	10/28/12	Sun 630p News	630-7p	-----S	:30	1	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:49 PM Sun 630p News 630-7p :30 PRATV1229H \$900.00 NM									
73	10/25/12	10/25/12	M-F 11p News	11-1135p	---T---	1:00	1	\$4,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 11:34 PM M-F 11p News 11-1135p 1:00 PRATV1203H \$4,500.00 NM									
74	10/25/12	10/25/12	Local 6 News 12-1230p	12-1230p	---T---	:30	1	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1229H \$900.00 NM									
75	10/25/12	10/25/12	News at 6p	6-630p	---T---	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 5:57 PM News at 6p 6-630p :30 PRATV1229H \$1,200.00 NM									
76	10/25/12	10/25/12	The Early Show	7-9a	---T---	1:00	1	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/25/12 8:47 AM The Early Show 7-9a 1:00 PRATV1203H \$1,400.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258057-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Priorities USA Action	PRIORITIES USA ACT	1566	

http://www.10cal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
77	10/23/12	10/23/12	The Talk	2-3p	-T-----	1:00	1	\$1,400.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/23/12</td><td>2:59 PM</td><td>The Talk</td><td>2-3p</td><td>1:00</td><td>PRATV1203H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Tu	10/23/12	2:59 PM	The Talk	2-3p	1:00	PRATV1203H	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Tu	10/23/12	2:59 PM	The Talk	2-3p	1:00	PRATV1203H	\$1,400.00	NM																					
78	10/23/12	10/23/12	Extra	4-430p	-T-----	1:00	1	\$1,600.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/23/12</td><td>4:12 PM</td><td>Extra</td><td>4-430p</td><td>1:00</td><td>PRATV1203H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Tu	10/23/12	4:12 PM	Extra	4-430p	1:00	PRATV1203H	\$1,600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Tu	10/23/12	4:12 PM	Extra	4-430p	1:00	PRATV1203H	\$1,600.00	NM																					
79	10/23/12	10/23/12	News at 7p	7-7:30p	-T-----	:30	1	\$1,500.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/23/12</td><td>7:13 PM</td><td>News at 7p</td><td>7-7:30p</td><td>:30</td><td>PRATV1224H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Tu	10/23/12	7:13 PM	News at 7p	7-7:30p	:30	PRATV1224H	\$1,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Tu	10/23/12	7:13 PM	News at 7p	7-7:30p	:30	PRATV1224H	\$1,500.00	NM																					
80	10/24/12	10/24/12	David Letterman	1136p-1238a	--W----	1:00	1	\$1,800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>12:32 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>1:00</td><td>PRATV1203H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	12:32 AM	David Letterman	1136p-1238a	1:00	PRATV1203H	\$1,800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	12:32 AM	David Letterman	1136p-1238a	1:00	PRATV1203H	\$1,800.00	NM																					
81	10/24/12	10/24/12	Local 6 News 12-1230p	12-1230p	--W----	1:00	1	\$1,800.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>12:26 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>1:00</td><td>PRATV1203H</td><td>\$1,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	12:26 PM	Local 6 News 12-1230p	12-1230p	1:00	PRATV1203H	\$1,800.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	12:26 PM	Local 6 News 12-1230p	12-1230p	1:00	PRATV1203H	\$1,800.00	NM																					
82	10/24/12	10/24/12	The Talk	2-3p	--W----	1:00	1	\$1,400.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>1:59 PM</td><td>The Talk</td><td>2-3p</td><td>1:00</td><td>PRATV1203H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	1:59 PM	The Talk	2-3p	1:00	PRATV1203H	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	1:59 PM	The Talk	2-3p	1:00	PRATV1203H	\$1,400.00	NM																					
83	10/24/12	10/24/12	Morn News at 5a	5-530a	--W----	1:00	1	\$1,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>5:11 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>1:00</td><td>PRATV1203H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	5:11 AM	Morn News at 5a	5-530a	1:00	PRATV1203H	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	5:11 AM	Morn News at 5a	5-530a	1:00	PRATV1203H	\$1,000.00	NM																					
84	10/24/12	10/24/12	Morn News at 530a	530-6a	--W----	1:00	1	\$1,400.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>5:53 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>1:00</td><td>PRATV1203H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	5:53 AM	Morn News at 530a	530-6a	1:00	PRATV1203H	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	5:53 AM	Morn News at 530a	530-6a	1:00	PRATV1203H	\$1,400.00	NM																					
85	10/24/12	10/24/12	Rachael Ray	9-10a	--W----	1:00	1	\$1,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>W</td><td>10/24/12</td><td>9:26 AM</td><td>Rachael Ray</td><td>9-10a</td><td>1:00</td><td>PRATV1203H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	W	10/24/12	9:26 AM	Rachael Ray	9-10a	1:00	PRATV1203H	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	W	10/24/12	9:26 AM	Rachael Ray	9-10a	1:00	PRATV1203H	\$1,000.00	NM																					

**Total Spots** 31 **Gross Total** \$43,800.00

## Payment Terms 30 Days

**Agency Commission** \$6,570.00

**Net Amount Due** \$37,230.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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